

Swedese Stockholm 2008 Press information

Swedese exhibits its news in hall C, stand C14:41 at the Stockholm International Furniture Fair, February 6-10, 2008.

Swedese Shop+Showroom in Stockholm stays also open during the fair period. At Narvavägen 10 in the Östermalm part of the city, you will find our news and also the majority of all models in the Swedese furniture collection.

Swedese is showing furniture designed by Michael Sodeau, GamPlusFratesi, Michael Bihain, Roger Persson, Susann Wessely, Per Bornstein, Mattias Lind, Thomas Bernstrand, BarberOsgerby, Naoto Fukasawa, Monica Förster, Arik Levy, Michael Young, Katrin Petursdottir, Mårten Claesson, Eero Koivisto, Ola Rune, Christine Schwarzer and Eva & Peter Moritz.

The News on display are:

Flow, lounge chair in oak or black stain.

Michael Sodeau

Cartoon, easy chair with a large backrest with buttons.

Stine Gam, Enrico Fratesi

Libri, shelf in white- or black lacquer.

Michael Bihain

Happy, stackable chair and armchair, with wooden-or upholstered seat.

Roger Persson

Torso, armchair with a wheelbase.

Susann Wessely, Per Bornstein, Mattias Lind

Heaven, step ladder in aluminium, white or black.

Thomas Bernstrand

Swedese Möbler AB was founded in 1945 and is a classic Swedish furniture manufacturer with a strong anchor in both the domestic and public domain. In 1956, the architect Yngve Ekström designed the Lamino armchair, which has become almost synonymous with the Swedese trademark. Together with names including Alvar Aalto, Arne Jacobsen, Poul Kjaerholm and Bruno Mathsson, Yngve Ekström was at the core of a generation of designers who made the concept 'Scandinavian Modern' famous all over the world.

Swedese's ideals are the same today as they have been for the past sixty years.

These are to create beautiful furniture for the future, which build on the foundations of Scandinavian modern traditions, designed by forward- looking designers who share in the timeless ideals of architecture.

Enclosed: CD with high resolution images of the news, etc.

For further information
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